



Honored as One of America's  
"Most Livable Cities"

Discover  
Cathedral City



Cathedral City



## “Most Livable” City

Year-round residents and seasonal visitors have discovered one of America’s “Most Livable” cities, Cathedral City.

It is home to many fine resorts, dining options, shopping venues and family-centered recreational facilities. A place where local businesses thrive and development opportunities exist.

Visitors say its hometown vibe, desert flora, and scenic golf courses continually draw them back while year-round residents point to exemplary schools and inviting neighborhoods and parks as reasons to live in the community for generations.





## The Center of Business

Cathedral City's central location makes it the business center of the "West Valley."

One only needs to look at the continuing success of the Cathedral City Auto Center along East Palm Canyon Drive (Highway 111) for proof. The Auto Center currently boasts 13 dealers featuring 20 luxury and competitive brands, including its latest addition – the all-electric Tesla Motors. Meanwhile, the Ramon Road Corridor remains a hotbed of automotive customization, repair and supply shops.

Then there's the Perez Road Business District, a thriving hub of more than 200 businesses and home to the City's distinctive home improvement, design and décor shops. Similar treasures unearthed there can only be found by driving to LA's design showrooms. Some of the best high-end consignment stores in the valley are also located along East Palm Canyon Drive as well as national stores like Target and Trader Joe's.

Finally, towards the east side of town along Date Palm Drive, you'll discover a variety of local and national restaurants as well as the recently opened 42,000 square-foot upscale fitness center, In-Shape Health Club.





## A Growing City with Development Opportunities

Cathedral City recently became 700 acres bigger with an annexation of unincorporated property on the northern side of the city that stretches along the north side of Interstate 10 and generally south of Varner Road.

Zoning of the property allows for a mixed use community that will be phased in over the next 20 years. It has the potential to bring in over 300,000 square feet of retail and commercial space, 200,000 square feet of office space, 600,000 square feet of light industrial space, and 3,200 residential dwellings that will allow nearly 10,000 more people to call Cathedral City, home.





**CATHEDRAL CITY  
HIGH SCHOOL**



## Excellent Public Schools

Neighborhood schools throughout Cathedral City earn high marks.

Rio Vista Elementary was named both a Title I Academic Achievement School and a California “Exemplary” Distinguished School, the bonus “exemplary” being awarded to only 30 schools in the state.

Cathedral City High School’s Academic Performance Index (API) continues to climb towards a level of excellence. Recently, James Workman Middle School was the first secondary school in the Palm Springs Unified School District to achieve over 800 on the API, and this past year, one of its teachers was named one of only five “California State Teachers of the Year.”

This year, the CCHS Symphony Band, the school’s top level instrumental ensemble, has been selected from over 500 schools across the country to perform at the world-renown Symphony Center in Chicago, IL, home of the Chicago Symphony Orchestra. The Symphony Band has performed in such unique and prestigious performance venues and locations as Carnegie Hall (New York City), Walt Disney Concert Hall (Los Angeles), and The Kennedy Center (Washington D. C.).



## A Real Place to Live, Work and Play

People of all ages have discovered there's a real quality of life to be found in Cathedral City. A variety of great neighborhoods contribute to its diversity. A growing number of artists and LGBT community members reside in the scenic Cathedral Cove area. Family structured households gravitate towards neighborhoods like Rio Vista, Panorama and Century Park, while retirees and golfing and tennis enthusiasts call Cimarron, Desert Princess and Cathedral Canyon Country Club, among others, home.

All demographics are pleasantly surprised to discover Cathedral City is a more affordable place to raise a family, retire, and/or simply live, work and play.



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Families enjoy unique community happenings such as “Candy Cane Lane”, the annual display of holiday lights mounted by residents of Minerva Road.

Meanwhile, the inviting space outside the City’s Civic Center and Mary Pickford Theater, so reminiscent of a quintessential town square, plays host to a growing list of festivals that includes the vividly beautiful Cathedral City Hot Air Balloon Festival, Shorty’s Rib Fest, Cathedral City LGBT Days, Passport to Health: Health Fair & 5K Glo Run, the Interfusion Music Summit and numerous art shows produced by West Coasts Artists.





## A Real Place to Live, Work and Play

Eight community parks lie within Cathedral City's boundaries and there's another on the horizon scheduled to open in 2015. Sports and health enthusiasts take particular delight in Dennis Keat Soccer Park, home to the community's popular AYSO soccer program and Desert Healthcare District's fitness track and exercise stations. Baseball fans gravitate to Big League Dreams Sports Park while ice skaters and ice hockey players, both amateurs and Olympians, cherish Desert Ice Castle for its high quality sports venue.

Those seeking leisure time fun find plenty at Boomers! Family Entertainment Center where offerings include miniature golf, go-karts, bumper boats, climbing wall and a video-game arcade. Film buffs flock to both Ultrastar Cinemas Mary Pickford Stadium 14 to enjoy Pure Digital Cinema™ and Desert Cinema UltraMaximum Experience to view the largest movie screen in the entire Coachella Valley.

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